

## EVENT REPORT

Date of event:	29/06/2023	Reporters details:	Name: Mr. Nikunj Bhavsar, Designation: Assistant Professor Mob: 9377135541 Email: nikunj.bhavsar@pps.u.ac.in
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Name and Type of Event	Event title: Expert session on Lean Start-up Business Model Speaker: Dr. Ashutosh Kumar Organized by: EBC, P P Savani University
No of participants	133 students + 1 faculties

1. Attendee: Students members of EBC and grantee of SSIP projects of P P Savani University
2. Venue : Auditorium, SLM Building, P P Savani University
3. Event outline: The mentoring session on Lean Start-up Business Model was organized for EBC student members and students who got SSIP grants for developing their ideas for a new product at P P Savani University. The expert, Dr. Ashutosh Kumar elaborated the broad idea about Lean startup methodology for developing businesses and products that aims to shorten product development cycles.
4. Outcome of event: Students got knowledge about Lean startup methodology which state that how develop a new product over an existing one.
5. Result of event: Overall the session was very beneficial and informative for the students.
6. Recommendations for future events: Definitely will recommend such more sessions for the innovators.